



2026 SPONSORSHIP OPPORTUNITIES

Saturday, October 3, 2026

RAIN DATE: October 4, 2026

43045 Van Metre Drive
Ashburn, VA 20148

ABOUT THE BIG DIG



The Big Dig of Northern Virginia is a one-of-a-kind event where kids and adults can experience the excitement of operating heavy machinery, including excavators, scissor lifts, and more, all under the supervision of skilled construction professionals.

Since its debut in 2021, the Big Dig has become a cornerstone event in the fight against pediatric cancer, raising over \$621,000 to date. We are thrilled to continue partnering exclusively with Inova Children's, furthering our commitment to support children and families facing pediatric cancer in Northern Virginia.

Proceeds from the event will support critical pediatric cancer initiatives at Inova Children's.



The Big Dig offers a day of fun, connection, and impact for the entire family. Join us for an unforgettable experience that makes a real difference in the lives of children battling cancer.

SPONSORSHIP LEVELS & BENEFITS



Benefits	Crusher \$25,000	Excavator \$10,000	Bulldozer \$5,000	Backhoe \$2,500	Shovel \$1,000
Recognition as the Presenting Sponsor on event marketing materials and social media posts					
Speaking opportunity during the event opening					
Feature in event press release					
Logo on volunteer t-shirts					
Logo prominently displayed on event signage					
Access to the Sponsor Lounge					
Dedicated social media spotlight post before and after the event					
Opportunity to name an experience (e.g., "The [Sponsor's] Digger Zone")					
Public address recognition at the event					
Opportunity to host a booth and offer giveaways at the event (10x10 tent, 6' table, 2 chairs provided by the event)					
Opportunity to display company banner at the event (signage cost covered by sponsor, banners should be 3'x8' or smaller)					
Recognition on social media and the ticketing website					
Logo displayed on event banners					
Complimentary tickets to the event	30	20	10	5	



@bigdignova



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Inova
Children's

SPONSORSHIP COMMITMENT FORM

ORGANIZATION INFORMATION

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Phone Number: _____

Email: _____

COMMITMENT LEVEL

☐

Crusher: \$25,000

☐

Excavator: \$10,000

☐

Bulldozer: \$5,000

☐

Backhoe: \$2,500

☐

Shovel: \$1,000

☐

Other: _____

METHOD OF PAYMENT

☐

I prefer to pay online. Please visit <https://join.inova.org/sponsorthebigdig>.

☐

Please send an invoice to _____

☐

Enclosed is my sponsorship check in the amount of \$ _____

☐

We are unable to sponsor this year, but enclosed is our donation of \$ _____

Please mail checks to: Inova Health System, ATTN: Foundation, 8095 Innovation Park Drive, Fairfax, VA 22031

Please contact bigdignova@gmail.com for more information.

2025 SPONSORS

Presenting Sponsor

Van Metre

Excavator Sponsors



HoarConstruction

VEATCHCOMMERCIAL
REAL ESTATE

Bulldozer Sponsors



ZWIESEL
FORTESSA

Backhoe Sponsors



Joe &
Allison
Markell



Shovel Sponsors



Jim &
Rebecca
McDermott



Thank you for your support!



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